

KEY

Guide to symbols found throughout the color selector.

Visit www.averygraphics.com for detailed application information.

▶ 2-year durability

▲ 3-year durability

● 4-year durability

❖ 5-year durability

✕ 6-year durability

★ 7-year durability

+ 8-year durability

EZ Also available with Easy Apply™ technology

BL Blue Liner **NEW**

HT Also available with HiTack adhesive (specifically for use on gel-coated fiberglass, painted aluminum, powder-coated paint, and other hard to adhere to surfaces)

■ Pigmented adhesive – not reversible

☼ Not warranted for use in direct sunlight

▼ Can withstand heat up to 200°F

✓ Non-adhesive material

✦ Also available in non-stripped format

✱ Not an approved PANTONE® color

✱ This is not a color used by government institutions and therefore does not have a corresponding ASTM or LS300 reflectivity value

⊖ Product is thermal transfer printable



A4 Opaque

Cost-effective intermediate **high-gloss** film for short-term signage. Available with vinyl to the edge in 54 colors.

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

4-years
flat
CAS, thermal transfer
permanent solvent
90
calendered vinyl

BL

Now your standard white materials are available with a blue tinted liner.

Clear A4003-0 ◆	Apricot A4155-0	Ultra Marine Blue A4574-0
5-YEARS DURABILITY White A4001-0 ◆❖BL	Pizzazz Orange A4159-0	Interstate Blue A4575-0
True White A4005-0 BL	Autumn Orange A4179-0	Flex Blue A4564-0
Mist Gray A4038-0	Poppy Red A4310-0	Azure Blue A4562-0
Silver Gray A4042-0	Medium Red A4317-0	Brilliant Blue A4566-0
Silver A4077-0 D	Cherry Red A4320-0	Medium Blue A4555-0
Pewter A4050-0	Geranium Red A4335-0	Gentian Blue A4536-0
Medium Marine Gray A4060-0	Cardinal Red A4330-0	Sky Blue A4543-0
5-YEARS DURABILITY Black A4090-0 ◆	Brick Red A4351-0	Teal A4620-0
Deep Brown A4285-0	Merlot A4375-0	Light Teal A4618-0
Gold A4247-0 D	Deep Magenta A4417-0	Lime A4659-0
Copper A4289-0 D	Soft Pink A4408-0	Light Green A4661-0
Beige Tholonet A4232-0	Tropical Pink A4412-0	Olive Green A4665-0
Ivory A4233-0	Lavender A4475-0	Light Forest Green A4683-0
Stone Yellow A4109-0	Violet A4455-0	Grass Green A4668-0
Bright Yellow A4108-0	Dark Navy Blue A4597-0	Cactus Green A4673-0
Primrose Yellow A4110-0	Mariner Blue A4589-0	Mountain Green A4674-0
Canary Yellow A4120-0	Royal Blue A4583-0	Forest Green A4685-0

A6 Opaque

The industry benchmark in intermediate signage, with unparalleled cutting and weeding. Available with vinyl to the edge in 72 colors.

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

6-years
flat, simple curves
CAS, thermal transfer
permanent solvent
70
calendered vinyl

EZ

Indicates that color is also available with Easy Apply™ technology. Please visit www.averygraphics.com for more information.

Clear A6003-0 ◆ ●	Salmon A6406-0	Burgundy A6370-0 EZ	Wedgwood Blue A6532-0
Matte White A6002-0 BL	Eggshell A6215-0	Soft Pink A6408-0	Olympic Blue A6530-0
White A6001-0 ◆ HT EZ BL	Crème Brûlé A6208-0	Deep Pink A6412-0	Cool Blue A6533-0
True White A6005-0 BL	Primrose Yellow A6110-0	Blossom A6415-0	Cascade Blue A6542-0
Slate Gray A6030-0	Rubber Duckie A6125-0	Blush A6419-0	Light Blue A6540-0
Medium Gray A6035-0	Yellow A6135-0 EZ	Raspberry A6435-0	Real Teal A6615-0
Silver A6077-0 ▲	Mustard A6152-0	Berry A6470-0	Teal A6620-0
Dark Gray A6055-0	Dark Yellow A6150-0	Hydrangea Purple A6480-0	Turquoise A6625-0
Battleship Gray A6070-0	Bright Orange A6180-0 ◆	Lavender A6475-0	Turquoise Green A6682-0
Matte Black A6080-0	Tangerine A6315-0 ◆	Purple A6465-0	Seafoam Green A6603-0
Black A6090-0 HT EZ	True Red A6332-0	Dark Navy Blue A6597-0	Iguana Green A6658-0
Terra Cotta A6260-0	Tomato Red A6325-0 ◆	Dark Blue A6595-0	Yellow Green A6680-0
Chocolate Brown A6290-0	Red A6340-0 EZ	Majestic Blue A6525-0	Olive Green A6665-0
Dark Brown A6283-0	Fire Red A6345-0	Impulse Blue A6587-0 EZ	Kelly Green A6670-0
Imitation Gold A6250-0	Cardinal Red A6330-0 EZ	Royal Blue A6583-0 EZ	Green A6678-0
Gold A6247-0 ▲	Dark Red A6350-0	Vibrant Blue A6508-0 ●	Forest Green A6685-0 EZ
Carmel A6273-0	Spectra Red A6360-0	Vivid Blue A6570-0	Sherwood Green A6666-0
Beige A6220-0	Wine Berry A6367-0	Medium Blue A6573-0 EZ	Dark Green A6693-0

INTERMEDIATE OPAQUE SERIES

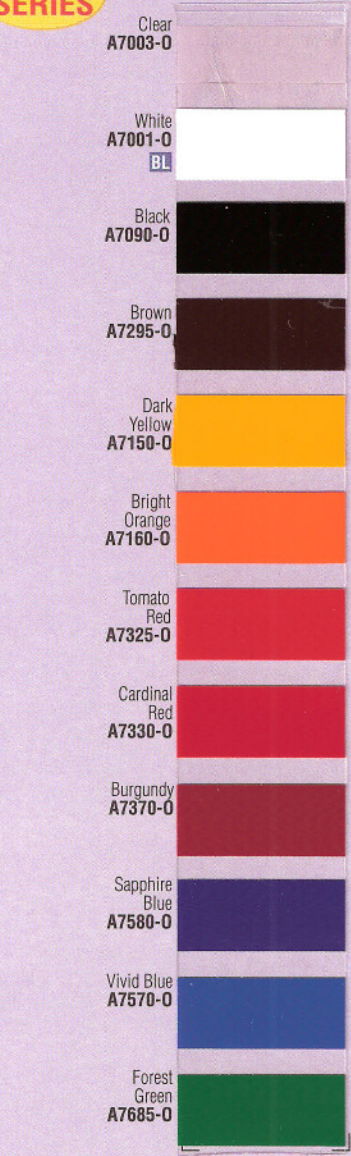
A7 Opaque

A high-gloss film, great for vehicle graphics and long-term signage solutions.

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

7-years simple curves, compound curves
CAS, thermal transfer permanent solvent
90 engineered PVC

NEW SERIES



Product Highlights

- 7-years durability
- Vinyl to the edge
- 12 of the industry's most popular colors
- Blue liner on A7 white **BL**
- Great for a variety of applications

COMING SPRING 2006

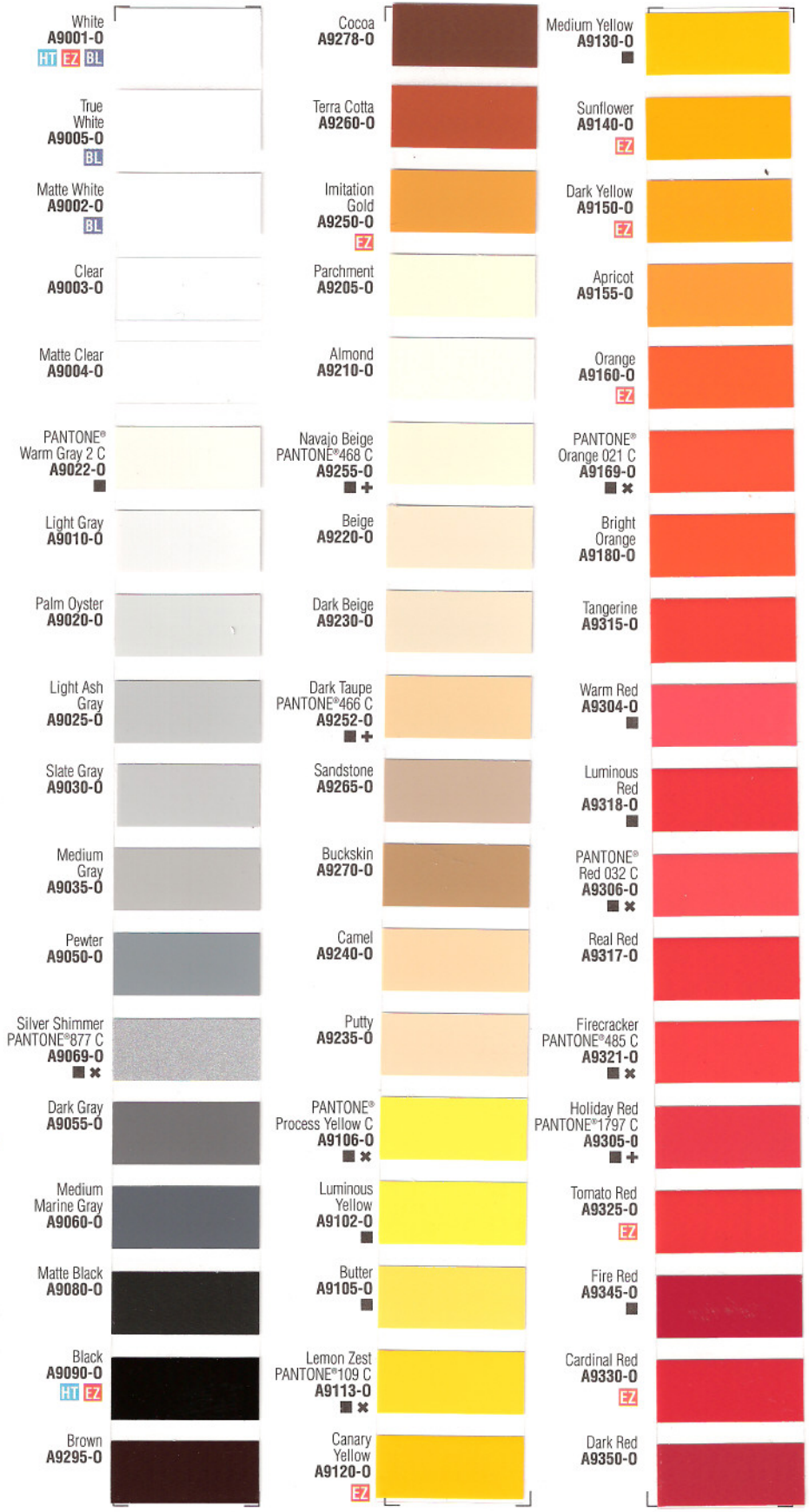
A9 Opaque

Now with one more year of durability, choose from 126 high performance industry standard colors including 25 matched to PANTONE's most specific colors.

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

up to 9-years rivets/corrugations, compound curves
CAS, thermal transfer permanent solvent
90 cast vinyl

UPGRADED DURABILITY



EZ

Indicates that color is also available with Easy Apply™ technology.
Please visit www.averygraphics.com for more information.

BL

Now your standard white materials are available with a blue
tinted liner.

Apple Red A9365-0		Periwinkle A9510-0		Wave Blue PANTONE®285 C A9526-0		Nautical Blue A9635-0	
Crimson PANTONE® 2001 C A9335-0		Dark Navy Blue A9597-0		Olympic Blue A9530-0		Dark Ivy A9650-0	
Spectra Red A9360-0		Dark Blue A9595-0		Tropical Blue PANTONE®279 C A9503-0		Olive Green A9665-0	
Burgundy A9370-0		Light Navy A9590-0		Light Blue A9540-0		Vibrant Green A9655-0	
Burgundy Maroon A9380-0		Shadow Blue A9520-0		Bayshore PANTONE®292 C A9557-0		Lime Aid A9632-0	
Coral A9405-0		Majestic Blue A9525-0		Baby Blue PANTONE®277 C A9502-0		Jungle Green PANTONE®375 C A9634-0	
Tickle Pink A9417-0		Interstate Blue A9575-0		Peacock Blue A9545-0		Apple Green A9660-0	
Light Magenta A9410-0		Sapphire Blue A9580-0		Powder Blue A9550-0		Hyper Green A9663-0	
Blossom A9415-0		PANTONE® Reflex Blue C A9579-0		Butterfly Blue A9552-0		Grow Green A9672-0	
PANTONE® Process Magenta C A9411-0		PANTONE® Blue 072 C A9501-0		Cadet Blue A9515-0		Clover Green PANTONE®354 C A9626-0	
Magenta A9430-0		Midnight Blue PANTONE®286 C A9528-0		Aquamarine A9633-0		Kelly Green A9670-0	
Raspberry A9435-0		Vivid Blue A9570-0		Real Teal A9615-0		Spectra Everglade A9610-0	
Pale Lilac A9476-0		Slate Blue PANTONE®293 C A9559-0		Dark Aqua A9605-0		Bright Green A9675-0	
Lavender A9475-0		Intense Blue A9565-0		Seafoam Green A9603-0		Forest Green A9685-0	
Plum A9440-0		Peacock PANTONE®300 C A9578-0		Light Sage A9609-0		Spruce Green A9640-0	
Deep Purple A9450-0		PANTONE® Process Blue C A9582-0		Glass Green A9608-0		Deep Green A9690-0	
Purple A9465-0		Medium Blue A9555-0		Teal A9620-0		Dark Green A9693-0	
PANTONE® Violet C A9413-0		Copenhagen A9505-0		Dark Teal A9630-0		Polo Green A9695-0	

A3 Reflective

Cost-effective intermediate reflective film in 7 colors for short-term signage.

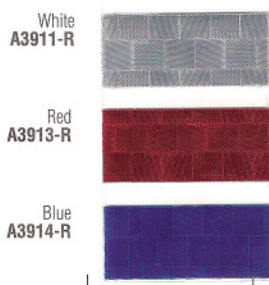
DURABILITY 3-years
CONFORMABILITY flat
PRINTABILITY CAS
ADHESIVE permanent solvent
REFLECTIVITY commercial grade (ASTM 4956-99)
LINER 90 lb. Sta-Flat® liner
TYPE retro-reflective urethane



A3 Reflective 911

High-intensity reflective film, designed especially for emergency vehicles.

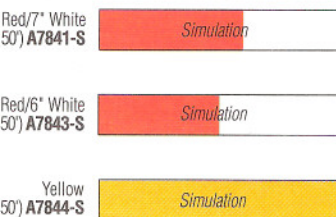
DURABILITY 3-years
CONFORMABILITY flat, simple curves
PRINTABILITY CAS, thermal screen
ADHESIVE 3-years removable
REFLECTIVITY prismatic (up to 1400 candellas)
LINER friction-coated polyester
TYPE metallized prismatic



Conspicuity Tape

Highly-visible safety markings, most popularly used on school buses and semi-trucks.

DURABILITY 7-years
CONFORMABILITY flat
ADHESIVE permanent solvent
LINER 1.5 mil polyethylene
COMPLIANCE meets or exceeds NHTSA (49CR571) DOT-2



A7 Reflective

The industry's most comprehensive line of high performance reflective vinyl films in 18 colors.

DURABILITY 7-years
CONFORMABILITY rivets/corrugations, compound curves
PRINTABILITY CAS, thermal transfer, screen
ADHESIVE permanent solvent
REFLECTIVITY commercial grade (ASTM 4956-99)
LINER 90 lb. Sta-Flat® liner
TYPE retro-reflective vinyl

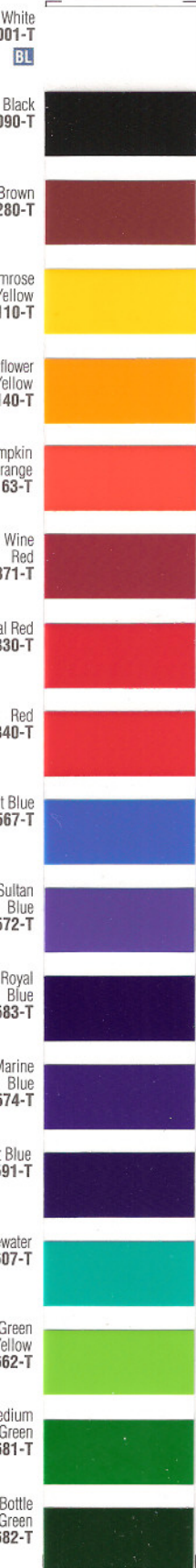


Translucent

This intermediate translucent film is available in 18 colors for bright backlit signage.

DURABILITY
INFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

6-years
 flat, simple curves
 CAS, thermal transfer
 permanent solvent
 30
 cast vinyl



A9 Translucent PANTONE®

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

Simulations of PANTONE's most-specified translucent colors for backlit signage. Available splice-free in 10- and 50-yard rolls.

up to 9-years
 flat, simple curves, thermo-forming
 CAS, thermal transfer
 permanent solvent
 30
 cast vinyl



tallic

High-gloss, premium quality metallic cast film, now available in 36 colors with vinyl to the edge.

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

5-7 years
 rivets, compound curves
 CAS, thermal transfer
 permanent solvent
 90
 cast vinyl

Silver A5701-M EZ		Autumn Maple A7740-M	
Pewter A7704-M		Purple A7760-M	
Charcoal A7705-M		Amethyst (Luster) A5795-M	
Gunmetal A7706-M		Dark Royal Blue A7753-M	
Medium Charcoal A7708-M		Grand Blue A7751-M	
Dark Charcoal A7709-M		Royal Blue A7749-M	
Black A7711-M		Sea Blue A7744-M	
Bronze A3730-M ▲ EZ		Mist Blue A7742-M	
Copper A5732-M		Electric Blue A7747-M	
Antique Bronze A5728-M		Bright Blue A7746-M	
Light Gold A3717-M ▲ EZ		Sapphire (Luster) A5797-M	
Light Briar Brown A7723-M		Blue Lagoon A7765-M	
Champagne Mist A5720-M		Wintergreen Mint A7763-M	
Gold A3715-M ▲		Dark Teal A7767-M	
Bright Gold A3713-M ▲ EZ		Leaf A7768-M	
Garnet (Luster) A5733-M		Hunter Green A7770-M	
Medium Red A7736-M		Pine Green A7772-M	
Red A7738-M EZ		Dark Olive Green A7777-M	

EZ

Indicates that color is also available with Easy Apply™ technology. Please visit www.averygraphics.com for more information.

Ultra Metallic

Brilliant metallic cast vinyl film in 10 colors, now with vinyl to the edge.

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

5-years
 flat, simple curves
 CAS, thermal transfer
 permanent pigmented
 90
 cast vinyl

Silver A5777-M	
Black A5778-M	
Gold A5779-M	
Red A5781-M	
Fire Opal A5780-M ▲	
Rose Quartz A5785-M	
Amethyst A5786-M	
Cobalt A5790-M	
Blue A5788-M	
Beryl A5791-M	

Shade-Shifter™

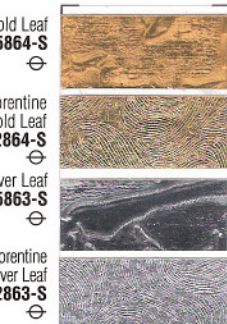
Premium quality, iridescent, 5-years durable cast film in 6 color combinations that change color as viewing angle s

DURABILITY
CONFORMABILITY
PRINTABILITY
ADHESIVE
GLOSS
TYPE

5-years
 flat, compound curves
 CAS, thermal transfer
 permanent pigmented
 90
 cast vinyl

Cyan/Purple A5745-M	
Magenta/Gold A5759-M	
Green/Purple A5769-M	
Silver/Green A5771-M	
Gold/Silver A5714-M	
Blue/Red A5757-M	

Leaf



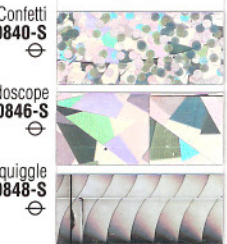
Metallized Polyester



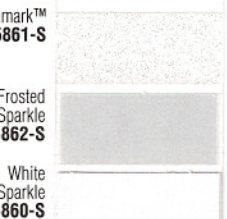
Metallized Vinyl



Holographic



Frosted Films



Fluorescent



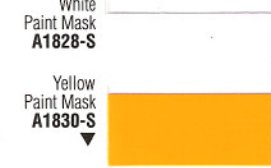
Printed Film



Perforated Window Film



Paint Mask



Enamel Receptive



Dry Erase



Surface Protection Film



Pearlescent



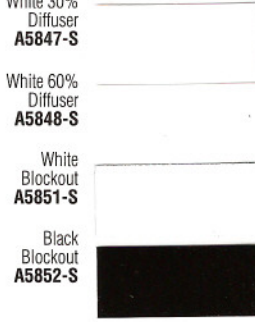
True Shadow™



Easy Removable



Light Control*



Glow-in-the-Dark



Glow-in-the-Dark Product Highlights

- 8 mil vinyl
- Acrylic adhesive
- Up to 5-year indoor durability
- Gloss level — 116 at 60° gloss
- Not recommended for digital or thermal transfer printing
- 40° blade recommended

Graphic Arts



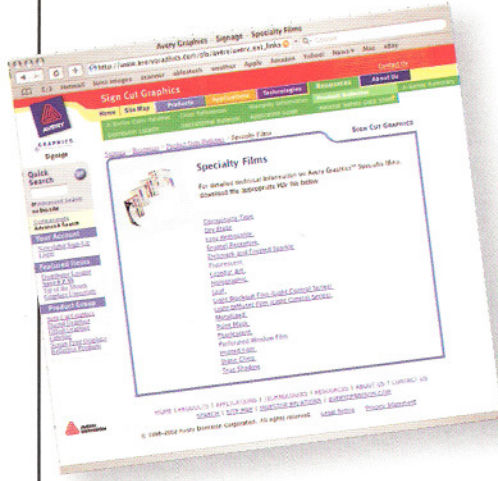
Static Cling



Camouflage Printed Films



MORE INFORMATION

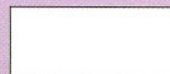


Check www.averygraphics.com for Product Data Bulletins and the back side of this Color Selector for more information on Specialty Series Products.

*Designed for use with Translucent Series films in backlit signage applications.

DURABILITY	indoor: 5-years outdoor: 6-months
OPACITY	100% block-out for double-sided printing
GLOSS LEVEL	matte
PRINTABILITY	screen and solvent ink jet
FLAME RESISTANT⁺	yes
FINISHING	sew, grommet, heat-seam

- Top scrim banner brand in the market
- Extremely smooth for printability on both sides
- Provides exact and vivid images with solvent ink jet and screen printing
- Can hold extremely tight registration through multiple passes
- Excellent hand and lay flat capability
- Select colors available upon request (minimums and lead times may vary)

White
S001-12

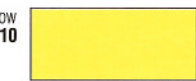
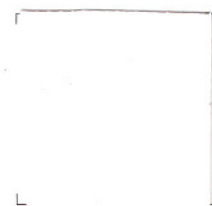
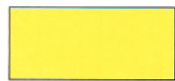
DURABILITY	indoor: 2-years outdoor: 1-year
OPACITY	96%
GLOSS LEVEL	matte
PRINTABILITY	screen and solvent ink jet
FLAME RESISTANT⁺	yes
FINISHING	sew, grommet, heat-seam, wind slit

13-OZ.

DURABILITY	indoor: 2-years outdoor: 1-year
OPACITY	97%
GLOSS LEVEL	glossy
PRINTABILITY	screen and solvent ink jet
FLAME RESISTANT⁺	yes
FINISHING	sew, grommet, heat-seam, wind slit

15-OZ.

DURABILITY	indoor: 2-years outdoor: 1-year
OPACITY	100% block out for double-sided pressure sensitive vinyl use
GLOSS LEVEL	matte
PRINTABILITY	screen and solvent ink jet
FLAME RESISTANT⁺	yes
FINISHING	sew, grommet, heat-seam, wind slit

White
J101-13Black
J090-13Yellow
J150-13Red
J350-13White
J101-15

Every Graphics Banner Hem Tape

Finish your banners with our no-sew Banner Hem Tape. Don't forget to order a roll with your next BannerLine™ material purchase. Item numbers can be found on the back of this card.

